



New Club President

On July 1 Christine Nuernberg became Club President.

President Nuernberg's leadership thoughts:

"It's easy for Rotarians, myself included, to consider Rotary a lunch club. I want us all to renew our commitment to service and the Four Way Test."

Additional thoughts?

"Without new members we can't serve our communities. We need to recruit like-minded colleagues to join our

Club.

... I am looking forward to working with the Board to review our service projects.

With this in mind, I'm holding a Board strategic planning meeting in September to re-energize our mission."



Fall Fundraising

The Fall into Cash \$12,500 Giveaway supports our club charities. Tickets cost \$100 and entitle the bearer to a chance at the grand prize of \$10,000 and admittance for 2 at the Oct. 22 raffle & club celebration at the Milwaukee Ale House in Grafton.

Research consistently shows the #1 reason why people contribute is that they were asked. Sell those tickets!

We believe in the Four Way Test!

Is it the truth?

Is it fair to all concerned?

Will it build goodwill and better friendships?

Will it be beneficial to all concerned?

Newsletter Resumes Publication

Resuming the newsletter is a challenge for all of us!

I need your help to make our publication relevant and timely. My plan is to focus on upcoming club programs and events along with salient RI thoughts to inspire us in our club work. We've had pretty great past editors so our efforts are not for the timid!

Each issue I'd like to feature your thoughts on these two topics:

1. What does it mean to you to be a Rotarian or why did you join Rotary
2. What is going on in your classification area—its trends and your niche in your profession or industry.

So often at meetings we don't get a chance to share our thoughts in depth. Well, here's your opportunity!

Offer me a few paragraphs or volunteer for a specific issue.

Talk to me at a meeting.

OR: lbendix@esls.lib.wi.us

OR: 262.242.2593 ext. 35.

Irony or Intent?

As I turned to past issues of this newsletter for inspiration when I agreed to take over publication, an interesting or ironic twist occurred. The earliest newsletters posted on our website make for interesting reading. As only a four year old member of our Club, I'm always interested in its history. Little did I know that back in the 1980's our Club met at Stemmeler's White Coach Inn in Thiensville, now torn down but the site of the White Coach Condos into which I moved in April. Talk about Rotary immersion!

Observances

The Rotary International monthly calendar emphasizes major programs and activities.

August is Membership and Extension Month, a time to focus on Rotary's need to seek new members, revitalize club members' interest in Rotary activities and form new clubs.

September is New Generations Month, emphasizing the many Rotary programs that serve children and young people.

Polio Eradication

As of July 1, the Paul Harris Fellow certificates will carry the End Polio Now logo for all new Paul Harris Fellows. The special certificates will be issued for the duration of Rotary's US\$200 Million Challenge. This recognition can serve as a keepsake once polio is eradicated worldwide.

"If we all have the fortitude to see this effort through to the end, then we will eradicate polio."

Bill Gates



Thanks to Rotary and its partners, the number of polio cases has been slashed by more than 99 percent, preventing five million instances of childhood paralysis and 250,000 deaths. When Rotary began its eradication work, polio infected more than 350,000 children annually. In 2008, fewer than 2,000 cases were reported worldwide.

Thinking about joining Rotary?

There are many reasons to join our Club:

- Networking & Leadership
- Service
- Friendship & Family
- Ethics

Come to a meeting as our guest!

Contact: Linda Bendix
lbendix@esls.lib.wi.us



Meetings Schedule

T-M Rotary meets Tuesdays, 12:00 noon

August 18—Concordia University

August 25—Mequon Nature Preserve

September 1—Mequon City Hall

September 8—Ozaukee Country Club

Board of Directors 2009-2010

September 15

October 20

November 17

December 15

January 19

February 16

March 16

April 20

May 18

June 15

**T-M Rotary Club
#2763 District 6270**

**P. O. Box 104
Thiensville, WI 53092**

Chartered 1937

[www.tmrotary.org]

What would it take to change the world?

Rotary International is the world's first service club, with more than 1.2 million business, professional and community leaders in 33,000 clubs worldwide. Rotarians work locally, regionally and internationally to combat hunger, improve health, provide education and job training, promote peace and eradicate polio under the motto Service Above Self.

Rotarians provide humanitarian service, encourage high ethical standards in all vocations and help build goodwill and peace in the world.

Rotary Clubs are nonpolitical, nonreligious and open to all cultures, races and creeds. As signified by the motto Service Above Self, Rotary's main objective is service — in the community, in the workplace, and throughout the world.

www.Rotary.org

2009—2010 Officers and Directors

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262-242-3100

President Elect

Tom Peterson

Secretary-Treasurer

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Past President

Andrew Petzold

Executive Secretary—Treasurer

Shelley Weston
262-242-5883

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