



## THIENSVILLE - MEQUON

# ROTARIAN

### TUESDAY, OCTOBER 1, 1985 - Stemmeler's White Coach Inn

#### ANNOUNCEMENTS:

1. T-M Rotary Club directories were handed out. Great mug shots!
2. The annual Rotary scholar week-end will be Nov. 8, 9, 10.
3. Next board meeting is October 24, 7:00 P.M., at Starobin's office.
4. Final Brat Fry figures show a profit of \$7,018.09. Powell won the pot.

#### PROGRAM:

All about St. Mary's Hospital plans for expansion into Ozaukee Co. Sister talked about their intentions, background and philosophy of health care, their health care system, existing and new services for Mequon-Thiensville, acquisition of St. Alphonsus, Mequon ambulatory care center, etc. Questions were numerous and varied.

#### VISITING ROTARIANS:

Phil Vollrath and Art Paul (Cedarburg-Grafton); Larry Dorst (North Shore).

#### OTHER GUESTS:

Lisa Levy (Vollrath); Mike Holle (Wiese); Bob Sobczak (Mikkelson).

#### MISSING T-M ROTARIANS:

Boers, Custer, Eldredge, Fischer, Fromm, Kubala, both Kurths, Meer, Naggs, Ronzheimer, Suttmiller, Wells.

#### MAKEUPS: Bolz, Campbell, Riley

#### RESIGNATIONS: Flint and Hooson have resigned from the club.

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### TUESDAY, OCTOBER 8, 1985 - Stemmeler's White Coach Inn

#### ANNOUNCEMENTS:

1. R.I. is sponsoring a 40 day motor home tour of New Zealand. Interested T-M Rotarians see Dan Gibb.
2. District 627 Rotary Information Seminar will be held in Fond du Lac on Saturday, October 26. This is especially good for officers and new members, but old ones profit, too.
3. New members, Tom Gullick and Joe Haen, were given appropriate committee assignments.

#### VISITING ROTARIANS:

Harry Sanders, Carl Edquist, Lowell Levy, Marv Moldenhauer, Roger Woboril, Phil Jennings, and Chuck Blank (all from Cedarburg-Grafton); Virgil Johannes (Milwaukee North Shore).

#### OTHER GUESTS: Ted Spella (Hatzinger); Robert Sobczak (Mikkelson).

#### MISSING T-M ROTARIANS:

Berg, Boers, Hiltgen, Huiras, both Kurths, Reuter, Ross, Sheridan, Smith, Walker.

#### MAKEUPS: We hit the jackpot!!! Meer (9/24, 10/1); Suttmiller (9/23, 10/2); Eldredge (9/25); Naggs (9/30, 10/7); Riley (9/25).

#### BUSINESS MEETING:

1. The minutes of the last board meeting (September 26) were approved as read.
2. The financial report was approved as presented.
3. Jim Suttmiller and Mac Powell discussed the procedure for taking in new members. Handouts were included.
4. Attendance was discussed: How to improve it, a buddy system for makeups, etc.
5. Rotary Foundation was discussed, with more to follow.
6. The need for more community involvement, especially with local industry, was presented.
7. The problem of a sound system (our very own) was brought up. Johannes is to look further into it.
8. Purchase procedures by the various club members and problems therewith, were discussed. A get-tough procedure of not paying unless a member's signature was on the invoice was threatened. Members appeared to agree.

## TUESDAY, OCTOBER 8, 1985 (cont.)

9. John Riley reported for the New Project Committee.
  - (a) Involvement of T-M Rotary with the suburban FLOW controversy was mentioned. General consensus of the club was that such a project would be in the political arena, and thus contrary to Rotary's Constitution and Bylaws.
  - (b) Rotary involvement in the local Crime Stoppers program was suggested and was well received.
10. Other project ideas included: 1) a skating pavilion or shelter, 2) a senior citizen center, 3) some refurbishing work on the Rotary park pavilion, and 4) some poles or supports on the east side of town for displaying banners and notices.
11. Bill Ronzheimer gave the Social Services Committee report. There is interest in the Family Sharing of Ozaukee Co. project. In addition to food and supplies, they especially need help from keen and creative minds. Rotary should be able to contribute somehow.
12. John Mikkelson gave a progress report on the Rotary Scholar Host Program. We will have them on Nov. 8, 9, 10. Host families are needed. See John.
13. T-M Rotary voted to give \$100 toward Mexican Earthquake Relief. R.I. will match our contribution.
14. The membership voted to continue the plaque project honoring the top 10 students in the Homestead graduating class.

### COMING ATTRACTIONS:

October 15 - "The Rust Bowl", Wisconsin Bell - Jim Masters

October 22 - FLOW - Margaret Farrow

October 29 - The Bradley Center Story - Larry Clark

November 5 - Business Meeting

### MORE ABOUT MEMBERSHIP:

We have heard about membership development. But how much attention do we give to membership retention?

"Any salesman knows that it is easier to retain an existing client than to acquire a new one." It could be the responsibility of a Membership Retention Committee to contact members who show signs of becoming lax, and discuss the reasons for their apparent lack of interest and encourage them to become part of the fellowship again. (from Governor Jerry's newsletter)

### WHAT ABOUT CLUB SERVICE?

There might be men from other service organizations working for the benefit of our community, or neighbors devoted to world understanding and peace. There are others concerned with maintaining high ethical standards. When it comes to Club Service, however, we're the only ones who can work to keep our club strong. It's a job meant only for Rotarians, and that is why Club Service is so important.

### INVOLVEMENT OF NEW MEMBERS:

An old Chinese proverb says: "Tell me, I'll forget. Show me, I may remember. But involve me and I'll understand." So it is in Rotary. Our new members are told about Rotary when they join, but sometimes they forget. They are shown about Rotary at weekly meetings, but a lot of this is forgotten. We must get them involved if they are to understand what Rotary is all about.

### PLATITUDINOUS PREACHMENT:

You can't build a reputation on what you are going to do. (Henry Ford)

**SEE YOU AT ROTARY!**

**TUESDAY, OCTOBER 15, 1985 - Stemmeler's White Coach Inn**

(Menu: Chopped sirloin, baked potato, carrots, salad and beverage)

**ANNOUNCEMENTS:**

1. Plans for the Foreign Rotary Scholar Weekend are well under way. There will be four Rotary scholars plus two other graduate students, if enough host families are available. John Mikkelson is really on top of the project and any questions should be addressed to him. The weekend is Nov. 8, 9, 10, starting with an evening meeting and dinner at Boders. (Rotary Anns, please note.)

**PROGRAM:**

Jim Masters discussed problems and opportunities in the "Rust Bowl" (the Great Lakes states). He pointed out some of the problems and confusion following the divestiture of AT&T, and explained that Wisconsin Bell is now owned by Ameritech which in turn is one of the eight pieces of old AT&T. Wisconsin Bell is trying to turn around the perception that Wisconsin is a bad place to do business. Of course, Wisconsin Bell has to stay here. The Great Lakes area can be a great place to meet the needs of the communication and information age. Numerous questions were answered.

**VISITING ROTARIANS:**

Dennis Mullins (North Shore); Henry Vredevelt (Slinger); Tom Watson (Menomonee Falls); Glenn Dye, Bob Armbruster, Bud Beverung, Lowell Levy, Don Levy, Chuck Blank, all from Cedarburg-Grafton.

**OTHER GUESTS:** Ron Bittner (Boers), Gary Kraiss (Walker), Vern Homann (Beverung).

**MISSING T-M ROTARIANS:**

Behr, Casey, Densow, G. Egelhoff, Eldredge, Hillman, Kellner, Naggs, Powell, Ross, Sigmund, Sommer, Suttmiller, Wells.

**MAKEUPS:** Hiltgen (10/14)

**BIRTHDAYS:** T. Egelhoff (10/17), Hertz (10/19), Jacobs (10/30)

**ROTARY AND POLITICS: A POLICY STATEMENT**

The R.I. Secretariat occasionally receives inquiries from Rotarians about Rotary's stand on various controversial issues, such as the political conflict in South Africa. The answer, of course, is that R.I. and its member clubs "must refrain from issuing partisan political statements and are prohibited from adopting statements with a view to exerting any corporate pressure on governments or political authorities (Manual of Procedure, Chapter One.)

In South Africa, as elsewhere, Rotarians of various cultures and races can be found within the confines of single Rotary clubs. Actions speak louder than words and Rotary's role is to set an example of men of good will working to foster understanding and peace in their own communities and worldwide.

Rotary clubs, the Manual Continues, "are expected to seek reliable information through balanced programs and discussions so that each club member can reach his own conclusions after the fair collective examination of the issues." (from R.I. News, October-Nov., 1985)

**ROTARY FLOAT IN TOURNAMENT OF ROSES PARADE:**

For the seventh consecutive year, a Rotary float will be in the parade. It will interpret, in sweeping floral patterns, a PolioPlus theme, "Turning Tears to Laughter," symbolizing Rotary's goal of immunizing all the children of the world against polio by 2005.

**SEE YOU AT ROTARY!**

## TUESDAY, OCTOBER 22, 1985 - Tetrameter's White Coach Inn

(Menu: Fish, country fried potatoes - unpeeled, salad, rolls, beverage)

### ANNOUNCEMENTS:

1. There will be a T-M Rotary Board Meeting, Thursday, October 24, 7:00 p.m., at Starobin's office.
2. Volunteers are needed on Saturday, November 9, to help distribute Crime Stopper brochures. See Peter Plautz if you can help.
3. Reminder: Plans are pretty well firmed up for the Rotary Scholar Weekend of November 8, 9, 10. A roll call will be taken next week to ascertain the number expected for dinner on November 8. Rotarians should check with their wives (who are invited), and be ready to respond.
4. The Tri-Club Christmas dinner dance (Rotary, Optimists, etc.) will be held at Ville de Parc Country Club on December 14th. (Rotary Anns, please note.) There will be music, prizes, fun, frolic and gaiety. More information later.
5. Dan Gibb, president, is in South Dakota (according to Johannes)

### PROGRAM:

Bob Voight, Marquette University assistant basketball coach, entertained the club with droll stories, this year's talent (best since the 70's), personnel at various positions, and the tough schedule of Notre Dame, Dayton, and DePaul (all twice), as well as Wisconsin, Minnesota, Bradley and North Carolina. Although "early scooters" decimated the audience considerably, the remaining group was well entertained. Bob entertained questions from the floor, too.

### COMING UP:

October 29 - The Bradley Center Story - Larry Clark

November 5 - Business Meeting

November 12 - Consolidated Library System, Alice Sedgwick of Weyenberg Library

November 19 - Stauss Farms - Melvin Stauss

November 26 - FLOW - Margaret Farrow

### IMPORTANT DATES:

November 8, 9, 10 - Rotary Scholar Weekend (Rotary Anns, too)

December 14 - Tri-Club Christmas Dinner-Dance (Rotary Anns, too)

VISITING ROTARIANS: Jim Wiensch (Milwaukee), Chuck Blank (Cedarburg-Grafton)

OTHER GUESTS: Kent Hugill (Gullick), Tom Schmit and Bob Voight (Club), Bill Wernecke, Jr. (Mikkelson).

MAKEUPS: Naggs, Kellner (2)

### MISSING T-M ROTARIANS:

Bublitz, Casey, Elbe, Fromm, Gibb, Hertz, W. Kurth, Riley, Moriarty, Ross, Sigmund, Starobin, Svehlek, Wiese, Witte.

### A WONDER DRUG FOR THE CLUB:

At last, there is a fast working, effective form of Club Service available for Rotarians everywhere. Discussed with interest in Rotary clubs around the world, it provides the club with all the energy it needs in as little time as it takes to call the meeting to order. It is called Attendance, and although its side effects of fellowship, service, and satisfaction are all beneficial, watch out ----- it may be habit forming.

### ROTARY TODAY:

As of September 24, 1985, there were 21,738 Rotary Clubs and an estimated 993,070 Rotarians in 159 countries and geographical regions. Since July 1, 1985, 68 clubs were admitted in 23 countries.

**ROTARILY YOURS!**

## TUESDAY, OCTOBER 29, 1985 - Stemmeler's White Coach Inn

(Menu: Wienerschnitzel, fried potatoes, carrots, salad, rolls, beverage)

### ANNOUNCEMENT:

1. "Stan" and "Dan" represented T-M Rotary at the District 627 Information Seminar at Fond du Lac.
2. Roll call for the Rotary Scholar evening at Boder's brought a meager response. This subject is to be discussed at the next business meeting.

### PROGRAM

Larry Clark gave an interesting presentation about the Bradley Center Sports Arena, beginning with the history of the Bradley brothers (Harry and Lynde) and their association with Dr. Allen who put up \$1000 to help get started in 1903. By 1909 there were 12 employees in the firm. By the time of Harry's death in 1965, the family had become a dominant philanthropic force in the Milwaukee community. Harry's daughter, Jane Bradley Pettit, is carrying on the family tradition. In March, 1985, the Petits announced their gift of the Bradley Center.

As it turns out, it is no simple matter to build a \$40 million center and give it to the community, but the construction and activities of the center should have a major economic impact on the community. Tenants will include the Bucks, Admirals, WAVE, Marquette BB, and others. Seating capacity will be 18,000 for basketball and up to 20,000 for concerts in the round. Architects are about to submit their fourth set of drawings. About 50-60 contractors will be awarded bids. The building will need about seven acres of land and two parking structures will be built. A nine member board (none of them holding public office) will operate the center without compensation. All of this is made possible by the two Bradley brothers, Dr. Allen's \$1000 seed money, and Jane Bradley Pettit's philanthropy.

### COMING UP:

- November 5 - No regular meeting - abbreviated session.
- November 12 - Business Meeting (Alice Sedgwick to be rescheduled)
- November 19 - Stauss Farms - Melvin Stauss
- November 26 - FLOW - Margaret Farrow

### DATES TO REMEMBER:

- November 8, 9, 10 - Rotary Scholar Weekend (with Rotary Anns)
- December 14 - Tri-Club Christmas Dinner Dance (Rotary Anns, take notice)

### VISITING ROTARIANS:

Larry Clark, speaker, from Milwaukee club; Roger Woboril, Lowell Levy, Don Levy, all from Cedarburg-Grafton

OTHER GUESTS: Dr. Robert Sobczak, Gary Kraiss (Walker)

### MISSING T-M ROTARIANS:

Boers, G. Egelhoff, Eldredge, Fischer, Fromm, Garcia, Kellner, Kubala, W. Kurth, Lind, McNabb, Moriarty, Oswald, Riemer, Svehlek.

MAKEUPS: Ross (10/16), Gibb (10/26)