



## THIENSVILLE - MEQUON

# ROTARIAN

**TUESDAY, MAY 6, 1986 - Stemmeler's White Coach Inn**

**(Menu: Pea soup, bologna sandwiches, crackers, mustard, beverage)**

**ANNOUNCEMENTS:**

1. Reminder !!! The District 627 Golf Outing will be June 11 at Quit Qui Oc Golf Club in Elkhart Lake. Contact Dan for more information.

**PROGRAM:**

Roundtable followed by T-M Rotary Board Meeting.

**NATIONAL HONOR SOCIETY BANQUET TURNOUT:**

Twenty-three tried and true IT-M Rotarians were present to handle all details as necessary. They were Dan Gibb, Jack Wiese, Karle Naggs, Pete Hiltgen, Ray Reuter, Dr. Elbe, Warren Bublitz, Dr. Witte, Dr. Garcia, Dr. Custer, Gene Payerl, Bill Ronzheimer, Mike Casey, Mike Moriarty, Stan Smith, Harry Thompto, Don Sigmund, Dick Sheridan, Bill Kurth, Ralph Huiras, Dr. Hertz, Pete Hatzinger, Gerry Egelhoff. Congratulations and thank you one and all

**VISITING ROTARIANS:** Just one --- Carl Edquist from Cedarburg-Grafton

**MISSING T-M ROTARIANS:** (Composite from both events)

Berg, Densow, T. Egelhoff, Fischer, Fromm, Haen, Gruenwald, Meer, Mikkelson, Powell, Riemer, Riley, Ross, Sass, Vanderspool, Walker, Wells, Winnemann, Holle, Kraiss. (Fischer and Kraiss should clear with the secretary.)

**NEW ROTARY INTERNATIONAL GENERAL SECRETARY:**

The Board of Directors has elected Associate General Secretary Philip H. Lindsey, member of the Evanston Rotary Club (Illinois), for a three-year term beginning July 1, 1986. He will succeed Herbert A. Pigman who leaves the post after concluding 30 years of employment with R.I.

**POLIO BATTLE UPDATE:**

On January 18 nearly 12 million Mexican children were immunized against polio in a nationwide polio immunization day. Rotary Foundation provided the vaccine for this enterprise and another that was scheduled for March 15. To meet Rotary's goal of helping to immunize all of the world's children by 1990, R.I. has set out to raise \$120,000,000.

**PAUL HARRIS FELLOWS IN DISTRICT 627:**

New Paul Harris Fellows in the district this Rotary year have reached 40, bringing the district total to 664. In addition, the district has 353 Paul Harris Sustaining Members, and each year a number of Sustaining Members complete their contributions to become Paul Harris Fellows.

**ON ROTARY INFORMATION**

"Although it's very important to give a prospective member Rotary information before he joins a club, it is doubly so to offer even more Rotary information after he joins. Most membership losses occur because a new member does not know what he joined and why." (Governor's Newsletter)

**CURIOUS ABOUT HOW R.I. IS FINANCED?**

R.I.'s principal sources of revenue are: 1) per capita dues from member clubs (U.S. \$20 per year), 2) charter fees from new clubs, 3) subscriptions and advertising revenue from official magazines, and 4) interest on investments.

**PLATITUDINOUS PREACHMENT:**

"The optimist proclaims that we live in the best of all possible worlds; and the pessimist fears this is true." (James Branch Cabell)

**ROTARILY YOURS!!!**

## **TUESDAY, MAY 13, 1986 - Stemmeler's White Coach Inn**

**(Menu: Beef Rouladen, boiled potatoes, salad, apple sauce, rolls, beverage)**

### **ANNOUNCEMENTS:**

1. The president read a letter from HHS student Wendy Hess, thanking T-M Rotary for the National Honor Society Banquet which T-M Rotary sponsored.
2. Makeup dollars were passed out by treasurer Stan Smith. Be sure you don't spend them as quarters.

### **PROGRAM:**

Noel Outright, of Wisconsin Electric Power Company, using charts and graphs, discussed the problem of acid rain in Wisconsin. He pointed out that we are getting a good handle on wet forms of acid fallout (rain, snow, etc.) but we still have to confront the dry forms such as gases. On a PH scale of 0 - 14, pure rain is at 5 to 6; but Wisconsin is worse than that, with the most acid in our southeast which diminishes as we go to the northwest corner. We have to be especially concerned about sulphuric and nitric acids which are given off when coal and other fossil fuels are burned. Of course, there are other sources. About 20 - 50% of our acid rain is homemade right here in Wisconsin; but 50 - 80% comes from outside our borders, suggesting that we need cooperation from others. There are 11 lakes in northern Wisconsin which are of concern now. In April, the Wisconsin legislature passed legislation designed to cut our emissions in half by 1993. It is the strongest legislation in the nation, but some states are doing nothing.

Wisconsin Electric Power Co. is initiating projects that will bring significant drops in acid emissions. It involves burning low-sulphur coal along with limestone. Port Washington is going to be an experimental and demonstration plant re: acid control. The big concern is that we may be going it alone, without enough cooperation from outside our state.

### **COMING UP:**

May 20 - Chuck Wise, "Mind Your Business"

May 27 - Pending

June 3 - Business Meeting

June 10 - "Energy In the Eighties"

June 17 - Ellen Bierman, "NASA Space Program"

### **SPECIAL NOTICE:**

June 17 - T-M Rotary Changing of the Guard Party at Boder's (Rotary Anns as special guests)

June 24 - First Outdoor Meeting at Plautz Park

### **ANOTHER NEW CLUB IN THE DISTRICT:**

The new club is Brookfield Sunset Rotary Club, At present it is a Provisional Club, but is available for makeups. It meets at 6:00 p.m. at the Spinnaker (North and Calhoun), but I don't know the day. T-M Rotary is contributing \$25, as is customary, to support the startup.

**VISITING ROTARIANS:** Dennis Mullins (Northshore); Phil Jennings (Cedarburg/Grafton)

**MISSING T-M ROTARIANS:** Behr, Egelhoff, Elbe, Eldredge, Fromm, Kubala, Naggs, Reuter, Riemer, Ronzheimer, Sigmund, Sommer, Winnemann.

**MAKEUPS:** Gruenwald, Hiltgen, Gibb

**BIRTHDAYS:** Plautz, Moriarty, Sigmund, Powell (?)

### **NEWS OF NOTE:**

1. Ted Egelhoff was confronted by a uniformed policeman and hauled off to jail. Fellow Rotarians were asked to bail him out, but some such as Kachel demurred.
2. The Florida contingent, namely Ross, Meer, Huiras at times, Thompto, Riemer maybe, are all back for the summer fun.

### **PLATITUDINOUS PREACHMENT:**

"Flattery is the art of telling another person exactly what he thinks of himself."

## TUESDAY, MAY 20, 1986 - Stemmeler's White Coach Inn

### PROGRAM:

"Chuck" Wise, of University of Wisconsin Extension, discussed the topic, "Mind Your Business". His area of responsibility includes Ozaukee, Washington and Sheboygan counties. He also represents the Small Business Development Center in Ozaukee County and provides a free service to small businesses for business problems. The University system also has an educational telephone network so that small businessmen can consult with experts throughout the state on a direct-line basis. This service is available at most courthouses and other locations in the state.

Wise reported that there are approximately 900 businesses in Ozaukee County; 51% have less than four employees and 19% have less than 10. Ninety percent of all businesses in Ozaukee County have 25 or less employees. He also cited statistics showing that 95% of all business activity in the U.S. is generated by small business activity, and 50% of all employment results from small businesses.

Small businesses that failed or were in trouble were in such position because of weaknesses in the following areas: 1) Insufficient starting capital; 2) Poor records system; 3) Lack of appreciation of good marketing including product and customer preference; 4) Poor general management; and 5) No business plan at all. According to Wise, businesses all require the following three ingredients: 1) Objectives; 2) Functions; 3) Personnel. All three have to work together.

The program was informative and well received.

### VISITING ROTARIANS:

Al Berg (Menomonee Falls), George Baer (Milwaukee NS), Andrew Gumm, (Slinger/Allenton), Bud Beverung, John Alston, Bob Biegert, and Jerry Dickman (all from Cedarburg-Grafton).

### OTHER GUESTS:

Dave Kelly (guest of the club)

### MISSING T-M ROTARIANS:

Boers, Campbell, Casey, G. Egelhoff, T. Egelhoff, Eldredge, Fromm, Gibb, Haen, Hatzinger, Johannes, Kellner, Kubala, J. Kurth, B. Kurth, Meer, Mikkelson, Moriarty, Payer], Powell, Ross, Sigmund, Smith, Sommer, Suttmiller, Thompto, Wells, Wiese.

MAKEUPS: Jack Wiese

### QUESTIONS ABOUT ROTARY:

1. A member of a club who has already served twice as club president has been nominated for a third term. Is there an official limit on the number of times a man can be elected club president?

NO, the Standard Rotary Club Constitution places no limit on the number of times a member may serve in any club office.

### BOSSSES, TAKE HEED!

"Encouragement, after censure is as the sun after a shower." (Goethe)

**SEE YOU AT ROTARY**

## TUESDAY, MAY 27, 1986 - Stemmeler's White Coach Inn

### PROGRAM:

Our guest speaker was Connie Pukaite, the newly elected mayor of Mequon.

#### A. Presentation highlights were:

1. Ms. Pukaite feels that Mequon and Thiensville should not have duplication of municipal services which involve unnecessary expense.
2. It is her hope to provide more joint activity between the two municipalities.
3. She wants our communities to be more aware of state and federal involvement and the effect on us.
4. Problems she expects to face will be in the following areas:
  - a. Charges for municipal sewer district service. Should the charges be based on property valuation or should they be based on use of the service (FLOW).
  - b. The mayor feels that our area requires state road expansion on Mequon Road and Wauwatosa Road.
5. The Mayor pointed out that she wanted her administration to emphasize the following:
  - a. People participating in government on a Citizen Advisory basis.
  - b. She believes in time efficiency in government operations and stated she will not tolerate long committee meetings.
  - c. She feels that economic development in Mequon and Thiensville are critical in both communities and it is imperative that we find ways to bring business and industry to this area. She also pointed out that at the present time Mequon has one-third of its total land area available for business and industrial expansion.

#### B. A provocative question and answer session followed.

1. Don Sigmund pointed out that he had owned land in Mequon for 15/20 years and was now financially able to develop the property; however his development was being controlled and dictated by newcomers to the community, some having city residence of less than two years. He felt that the philosophy of newcomers dictating to long-term residents was inequitable and should be changed.

### VISITING ROTARIANS:

Bob Biegert (Cedarburg-Grafton); Dave O'Connor (Milwaukee).

### OTHER GUESTS:

Dr. Frank Boyle from Bayonne, N.J. (guest of Dr. Elbe)

### MISSING THE ACTION:

Boers, Campbell, Eldredge, Fromm, Garcia, Gullick, Haen, Hatzinger, J. Kurth, B. Kurth, Meer, Naggs, Riley, Sass, Smith, Sommer, Suttmiller, Thompto, Walker, Wiese, Winnemann, Kraiss.

### MAKEUPS: Eldredge (2)

### MORE ABOUT ROTARY (THE WHEEL):

The founders of Rotary chose a wheel as their emblem. They did not choose a rubber-tired wheel, for Rotary carries no passengers. They chose, instead, a powerful gear-wheel with teeth designed for heavy duty. The teeth of the wheel are the members of Rotary. They do their work intermeshed with other men. If one tooth is broken or absent, the work of the wheel is impaired or stopped. The teeth are bound solidly together by the rim which is the club. The spokes of the wheel are the meetings of the club. At regular intervals they impart to the members the inspiring and resistless drive of the central shaft, the spirit of Rotarians throughout the world. (From a club bulletin)

**ROTARILY YOURS!**