



## NOVEMBER 2007: THE FOUNDATION MONTH OF ROTARY

Pictures from the Thiensville-Mequon (T-M) Rotary Club's **70<sup>th</sup> Anniversary Celebration** held on **October 20, 2007, at 'Shully's' in Thiensville** may be found in a separate section of this newsletter. Since **October** was one of our more active months, the T-M Rotarian Newsletter Committee under its Chair and Editor, Ray MacFarlane, decided to devote this issue of the November newsletter to the many activities that took place last month. We hope that you enjoy a 'recap' of those events.

### THE ROTARY FOUNDATION



Before re-introducing you to those October events, we would be remiss if we didn't say something about the Rotary Foundation (TRF) and how it came to be. Some twenty years before T-M Rotary was established, **RI President Arch C. Klumph** proposed (in 1917) that an endowment be set up "for the purpose of doing good in the world." In 1928, when that endowment fund had grown to more than \$5,000, it was renamed **The Rotary Foundation**, and it became a distinct entity within Rotary International (RI). Two years later, **Klumph** and four other trustees of that Rotary Foundation helped the Foundation make its first grant of \$500 to the International Society for Crippled Children. That very organization, created by Rotarian Edgar F. 'Daddy' Allen later grew into what we know today as the **Easter Seals**. This, however, is not the 'rest of the story' because the Great Depression and World War II both played a large role in impeding the growth of the Foundation. **It**

**was not until the death of founder, Paul P. Harris in 1947, that contributions began pouring into Rotary International and the 'Paul Harris Memorial Fund' was created to build the Foundation.** Over the years, support of the Foundation has grown by 'leaps and bounds.' More than \$70 million was donated in 2003-04 alone and, to date, more than one million individuals (either by anonymous, personal or club contribution) have been recognized as **'Paul Harris Fellows'** (PHFs) – people who have given \$1,000 to the Annual Programs Fund (APF) or have had that amount contributed in their name.

Rotarians worldwide are aware (or have become aware) of the 'services' that Rotary consistently provides when they hear the Rotary motto **'Service Above Self'**. Few, however, stop to think of the resources needed to 'maintain' or 'fund' the many programs of the organization. Programs like 'Polio-plus' which were started by Rotary; the 'launching' of such programs like the Rotary Youth Exchange (RYE) in which T-M Rotary participates; the Group Study Exchanges (GSE) in which we have all participated; the Ambassadorial scholars who have returned to tell us how much they've appreciated our support and the matching grants that have made T-M Rotary's trips abroad and 'medical' services to a village in Guatemala possible, all need our financial help. Our dues dollars and 'contributions' help Rotary to help those of us to find 'hope' and 'peace'; it's our 'mission.'

## **DISTRICT 6270 GOVERNOR VISITS T-M ROTARY CLUB**

The month of October 2007 began with a visit by District 6270 Governor Theodore ‘Ted’ Gurzynski of Milwaukee Rotary on October 2, 2007. He joins ten other District Governors who have also hailed from the Milwaukee Rotary Club, some as early as 1915. He was accompanied, on this occasion, by the ‘familiar’ face of Alice Sedgwick, Assistant Governor of Zone ‘D’ and past president of the Mequon-Thiensville (M-T) ‘Sunrise’ Rotary Club. Meeting with T-M Rotary officers, directors and members of the Board’s ‘visioning’ and ‘advisory’ committee’ before his presentation to the entire club, Gov. Gurzynski stressed that ‘Every Rotarian, Every Year’ (EREY) must support Rotary: which simply means, “there is no ‘free’ lunch!” In his comments to T-M Rotarians, he shared his ‘vision’ of what a Rotary Club should ‘do’ in the ‘neighborhood’.

## **MEQUON’S JOINT ROTARY RIVERWALK**

October 9, 2007 found T-M Rotary and guests in the Mequon Mayor’s City Hall Council Chambers (courtesy of Rtn. Christine Nuernberg) listening to brief comments on the Joint Rotary Riverwalk by T-M Past President Roger Kirgues (2003-04). A catered lunch was provided (courtesy of Rtns. Ted Hagen of ‘Chuck’s Place’ & Samantha Catena of the ‘Milwaukee Hilton’). Ribbon cutting Ceremonies were held with a handicapped accessible walkway to the Joint Rotary Riverwalk and with Roger Reinemann (former President of the M-T ‘Sunrise’ Rotary Club and member of the Mequon City Common Council) doing the honors. Dedicatory comments were made by both Mayor Nuernberg, of the City of Mequon and President Hertz of the Village of Thiensville) as the ‘Library Loop’ of the Joint Rotary Riverwalk was officially opened.

## **MORGAN-STANLEY MOVES TO MEQUON.**

Several years ago, Tim Carr had a ‘vision’. For an investment company to have a ‘vision’, it must see things that cannot be seen by the rest of us. With memories of the Depression with ‘Black Friday’ thrown in for good measure, that era was not the ‘harbinger’ of good times. If Kirgues, a week before at the dedication of the Riverwalk, said that this would be a ‘long-term’ project, Tim Carr, Managing Director of the Morgan Stanley office on N. Port Washington Road at Homestead preached a similar message when he said to many investors “stay the course!” If investments drive our economy and our economy stays strong, why would any investor want to get out of the market? “Stay the course and diversify!”

## **CLASSIC HUFFMAN – THUMBNAIL**

If anyone can tell a ‘thumbnail’ with ‘candor’, it’s got to be Greg Huffman. For someone who can ‘joke’ about being 50 in any month, Greg can put it in perspective for you. That he was ‘Peck’s bad boy’ was not much of a surprise to those of us who knew him when. He even shared some stories that some of us had never heard before; he was truly a ‘man’ of the time. To say that you picked ‘Engineering’ as a career because you thought it was like playing with ‘trains’ or that you really ‘sucked’ at playing ‘baseball’ even though you ‘love’ the sport gives you some idea of who this Rotary past president (1999-2000) really is. Did you hear him say that he married his high-school sweetheart and that as a ‘divorced’ father of two, he runs a ‘catalogue direct sales to the consumer’ business?

## T-M ROTARY SELECTS 'STUDENT OF THE MONTH'

As Rotary International celebrates its 102<sup>nd</sup> year, having begun in 1905 as the nation's oldest 'service' club, and as the Thiensville-Mequon Rotary Club # 2763 celebrated its 70<sup>th</sup> year, having been chartered in 1937 as a club dedicated to the communities, counties and district it seeks to serve, and as the "Student of the Month" program established in 2004 (four school years ago) by that 'local' Noon Rotary Club, the Thiensville-Mequon Rotary Club is proud to announce that Homestead High School senior Bailey Lesson, the daughter of Patricia and Gregory Lesson of Mequon, has been selected as its Ambassador and the October 2007 "Student of the Month."



The Thiensville-Mequon (T-M) Rotary Club selected Bailey because this 'outstanding' student emulates everything for which 'Rotary' stands. A senior with 'ambassadorial' qualities, Todd M. Davis, T-M Rotary Director for Vocational Service, has suggested to the T-M Rotary Club that she be called 'Ambassador Lesson' for the duration of this Rotary Vocational Services Month in view of all that she has accomplished. The T-M Rotary Club, in acceptance of said suggestion, 'directed' Director Davis to present 'Ambassador Lesson' with a framed

Rotary 'Certificate of Recognition' on October 23, 2007 at the Luncheon Meeting of the T-M Rotary Club held weekly at the Ozaukee Country Club on N. River Road in Mequon. The conferral of such recognition makes 'Ambassador Lesson' eligible for the Rotary 'Student of the Year' scholarship which is awarded to the 'Student of the Month' who maintains Rotary's high ethical standards. One of HHS's highest-ranking students, 'Ambassador Lesson' was selected for this coveted award because of her exemplary participation in numerous school, church and community service projects among which include her services as a tutor, as a member of the HHS National Honor Society, as an HHS Merit Award Winner and (among others) the leadership role that she has shown as a number of school and community volunteer projects.

## WISCONSIN'S 'TOP COP'



Much has been written about J. B. (John) Van Hollen, Wisconsin's newest Attorney General but 'few' know of his 'qualifications' for the job beyond his recent paper, radio and TV ads. His 'biography', devoid of political rhetoric, makes one think of 'the man next door'. On Tuesday, October 30, 2007, T-M Rotarians hear from Wisconsin's 'man next door.' J.B. (John) Van Hollen was reared in the north woods of Wisconsin where he, no doubt, developed his appreciation for the great outdoors. He was the son of John C. Van Hollen, a Wisconsin legislator from whom he, no doubt, gained his dedication for public service. Graduating from St. Olaf College in 1988 with a degree in Political Science and Economics, he earned his law degree some two years later from the University of Wisconsin Law School. While it might be a 'stretch' to say that his 'long career' in public service was 'colored' by his father's position in the State Legislature,

it's fair to say that he learned about 'family' and 'community' at his father's knee. J. B. Van Hollen's career started with his job as Spooner's Asst. State Public Defender and then as a federal prosecutor serving as an Asst. U. S. Atty. for the Western District of Wisconsin. As an U.S. Attorney, he gained favor among members of both parties with his 'initiatives' to curb drug, gangs and guns. His 'Project Safe Neighborhoods,' a vigorous federal enforcement effort, could certainly be used in Milwaukee. Van Hollen was elected "Atty. General" in November of 2006 and took office on January 1, 2007. Today, some six month later, he is being 'accused' of not being 'enough of a Republican! Can you please everyone? Only 'time' will tell if 'J.B.' (John) Van Hollen is 'the man next door' or Wisconsin's 'top cop'.



**The Thiensville-Mequon Rotary Club**  
**Officers (2006-2007)**

<b>Ms. Shelley L. Weston</b> (President)	<b>(262) 242-5883</b>
<b>Mr. Andrew A. Petzold</b> (President-Elect)	<b>(262) 241-9910</b>
<b>Christine Nuernberg</b> (Secretary / Treasurer)	<b>(262)242-3100</b>
<b>Dr. Van A. Mobley</b> (Immediate Past President)	<b>(262) 243-4502</b>

**The Thiensville-Mequon Rotary Club**  
**Board of Directors (2006-2007)**

<b>Mrs. Patricia Treffert</b> (Director of International Service)	<b>(262) 242-8045</b>
<b>Mr. Todd Davis</b> (Director of Vocational Service)	<b>(262) 236-8848</b>
<b>Mr. Greg Sommersberger</b> (Director of Community Service)	<b>(262) 240-3577</b>
<b>Dr. Bruce Rowe</b> (Director of Club Service)	<b>(414) 270-8150</b>